



MAKERS QUARTER™

**BOOZ ALLEN HAMILTON BRINGS CYBER AND BIO-TECH 'IDEAS FESTIVAL' TO DOWNTOWN SAN DIEGO'S  
EMERGING INNOVATION DISTRICT**

*Community Leaders Rally Around Two-Day Event, Which Acknowledges  
The City's Elite Talent Pool & Inspires Solutions For A Smarter Future*

**San Diego, CA (January 19, 2017)** — Recognized as one of the leading high-tech hubs in the U.S., San Diego's innovation economy is fueled by a collaborative culture focused on commercializing research and growing entrepreneurial, knowledge-based companies. With more than 138,000 individuals working in San Diego's innovation sector, and an onslaught of successful technology companies who have moved operations into San Diego, the city is seeing a new cluster for innovation take shape downtown—with **Makers Quarter** creating an urban district for a millennial workforce to thrive within a creative live/work/play environment.

This January, Makers Quarter will continue to augment accelerated development and growth by partnering with multi-billion dollar leading global consulting firm, **Booz Allen Hamilton** (NYSE: BAH), to host the company's marquis, firm-wide cyber/bio-tech event. With a goal of fostering discovery while also attracting top talent to the San Diego area, Booz Allen's **Ideas Festival** is held across eight regional outposts (Boston, Honolulu, Norfolk, San Antonio, San Diego, Seattle, St. Louis, Washington DC), and for the first time welcomes San Diego as one of the company's 2017 national host locations on Thursday, January 26<sup>th</sup> and Friday, January 27<sup>th</sup> at San Diego City College.

A celebration of people, passion and purpose, the free, two-day festival will bring together community leaders including **San Diego Mayor Kevin Faulconer, City Officials David Graham and Erik Caldwell, along with trailblazers in cyber, bio-tech, innovation and education: Splunk, BioCom, NuVasive, Thermo Fisher Scientific, ResMed, Takada California, University of San Diego, UC San Diego, among others.**

To kick things off a week prior, on January 21<sup>st</sup> and 22<sup>nd</sup>, the Urban Discovery Academy in Makers Quarter will host Booz Allen's **Cyber & Bio-Tech Hack-A-Thon**, where more than 100 innovators, designers and coders of all ages from throughout Southern California will come together in teams to create digital solutions for emerging global issues and compete for \$5,000 in prizes. Winners of the Hack-A-Thon will present their solutions at Booz Allen's Ideas Festival amid a lineup of industry speaker panels, idea sessions, networking socials, and other interactive activities.

Jennie Brooks, Vice President of Booz Allen stated, "Booz Allen San Diego is excited to bring our corporate innovation initiative to the San Diego market, joining Makers Quarter and the innovation sector to pioneer new technologies and problem-solving solutions to reach multiple industries. These partnerships will enhance our delivery to our clients while also benefitting our entrepreneurial community."

Booz Allen's Ideas Festival in Makers Quarter is a two-day event held on Thursday, January 26<sup>th</sup> and Friday, January 27<sup>th</sup> and is open to the public and free to attend for industry professionals via online registration [link here](#). For information about Booz Allen Hamilton, please visit [www.bah.com](http://www.bah.com), and to learn more about Makers Quarter visit [www.makersquarter.com](http://www.makersquarter.com).

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**About Booz Allen Hamilton**

Booz Allen Hamilton (NYSE: BAH) has been at the forefront of strategy and technology for more than 100 years. Today, the firm provides management and technology consulting and engineering services to leading Fortune 500 corporations, governments, and not-for-profits across the globe. Booz Allen partners with public and private sector clients to solve their most difficult challenges through a combination of consulting, analytics, mission

operations, technology, systems delivery, cybersecurity, engineering, and innovation expertise.

With international headquarters in McLean, Virginia, the firm employs approximately 22,800 people globally, and had revenue of \$5.41 billion for the 12 months ended March 31, 2016. [BoozAllen.com](http://BoozAllen.com)

#### **About Makers Quarter**

Makers Quarter is a neighborhood within downtown San Diego's East Village distinguished by its creative ethos, local artists and makers. Home to the popular outdoor community venue, SMARTS Farm, and leaders of San Diego's innovation economy, including FabLab San Diego, Urban Discovery Academy, and Fuse Integration. Makers Quarter offers a creative environment that inspires entrepreneurs to challenge convention and achieve new heights. [MakersQuarter.com](http://MakersQuarter.com)

#### **About L2HP**

With a combination of local, national, and international talent, L2HP (Lankford & Associates, Inc., Hensel Phelps and HP Investors) offers the depth of knowledge with the experience necessary to implement the long-term vision for Makers Quarter— a six city block work/live/play district anchored by the East Village's most progressive makers, artists and innovators. Under the direction of L2HP, Makers Quarter completes one of the final chapters of growth for East Village's dynamic urban downtown neighborhood. [MakersQuarter.com](http://MakersQuarter.com)