

Co. Creates, Facilitates CRO Marketplace

PHARMA: Scientist.com Doubles Revenue to \$50M

■ By JARED WHITLOCK

Stationed at his cream-colored desk, Kevin Lustig retrieves an image on his

computer that charts the emotional stages of an entrepreneur. They range from “WHYY?!” to “I’m on top of the world!” to an expletive cursing life.

Lustig, the CEO of **Scientist.com**, said he’s been through them all, several times over, on the road to the company’s explo-

sive growth. But finally, he can relax a little.

“We’re an overnight success 12 years in the making,” said Lustig, who also co-founded **Scientist.com**.

The company, which operates an Amazon-like platform for outsourcing drug

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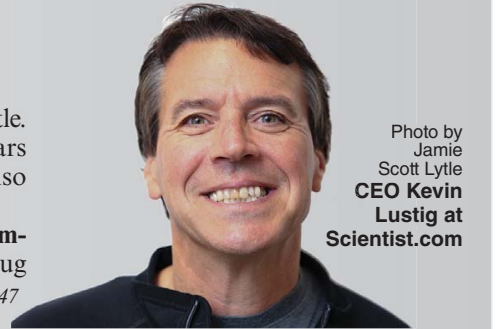


Photo by Jamie Scott Lytle
CEO Kevin Lustig at Scientist.com



Photo by Jamie Lytle

The interior of the Punch Bowl Social was kept wide open, much like it was when the arena was a boxing venue. The circular bar is one of three in the restaurant.

New Restaurant Has The Right Hooks

DINING: Gritty Past, Fun, Social Atmosphere Should Fit in East Village

■ By RAY HUARD

Archie Moore, Ken Norton and “Cinderella Man” Jimmy Braddock fought there.

In its heyday, the **Coliseum Athletic Club** in downtown San Diego’s East Village at 1485 E St., was one of the

city’s big attractions.

Then boxing got glitzy, and gritty venues like the Athletic Club lost their appeal.

The Athletic Club closed its doors as a fight site in the early 1970s to become a furniture storehouse for many years.

Starting this month, a new hey-

day may be dawning for the old-time-arena, resurrected as **Punch Bowl Social** — a trendy restaurant that mixes dining with socializing and plenty of games, from bowling, bocce and darts to vintage video games, foosball and Ping-Pong.

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Robotic Surgery Rides Tech Momentum Wave

MEDICINE: High Volume a Must; Adoption Becoming Norm

■ By JARED WHITLOCK

Sharp Healthcare recently touted the first robot-assisted total knee replacement in San Diego. Online, **Scripps Health** claims to have the region’s fastest growing robotic surgery program.

Palomar Health’s website brags about performing robotic surgery since 2007, longer than “any other medical facility in the community.”

In San Diego hospitals, robots are on the rise, judging by splashy marketing and an increase in robotic surgery cases, per data obtained by the **San Diego Business Journal**. Hospital officials point to

➔ *Robot Surgery page 44*

Clients Get Leadership, Life’s Stories and Insight

TRAINING: Library of Lessons Comes in SaaS Subscription

■ By SARAH de CRESCENZO

A San Diego-based software startup is working with organizations, including the **United Nations Children’s Fund (UNICEF)**, and top consumer packaged goods company **Unilever** to record and distribute their leaders’ insights through a custom video-based platform.

Wisdom Capture was launched in 2016 by an unlikely pair. **Josh Hotsenpiller**, 38, is a serial



Josh Hotsenpiller

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